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National Theater Chain is pressured to pull movie critical of Michael Moore

Traverse City, Michigan, January 9, 2008. Bowing to pressure from a group organized by Jeff Gibbs, a close friend of Michael Moore and his co-producer on the movie Fahrenheit 911, Carmike Cinemas of Traverse City has pulled the plug on a new movie critical of the activist filmmaker. "Shooting Michael Moore," was scheduled to start a one-week run today in Moore's home town of Traverse City, Michigan. According to Gibbs, the title was a "thinly veiled call to violence" against Michael Moore.

Kevin Leffler, the producer and director of "Shooting Michael Moore" explained that the movie title is only referring to shooting the Oscar-winning filmmaker with a camera, not a gun, and absolutely does not encourage violence against Michael Moore. Leffler went on to state, "The fact that Michael Moore has the power to pressure a national theater chain to pull a movie critical of him is sad. All sides of an issue should be aired." To ensure that the public has a chance to see his movie, Leffler even changed the film's name to "Exposing Michael Moore." In spite of this, Carmike Cinemas still refuses to air the movie that they were once enthusiastic about showing, simply because Moore has let it be known that he does not want the movie in theaters. The movie has already been aired in both Miami and Detroit.

A protest and press conference is planned for Friday, January 9th, at 4:00 pm. at the Carmike Horizon Cinema 10, located at 3587 Market Place Circle in Traverse City.